



SEPTEMBER
23 - 25, 2026

RIMINI
EXPO CENTRE, Italy



THE PROJECT



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VISION

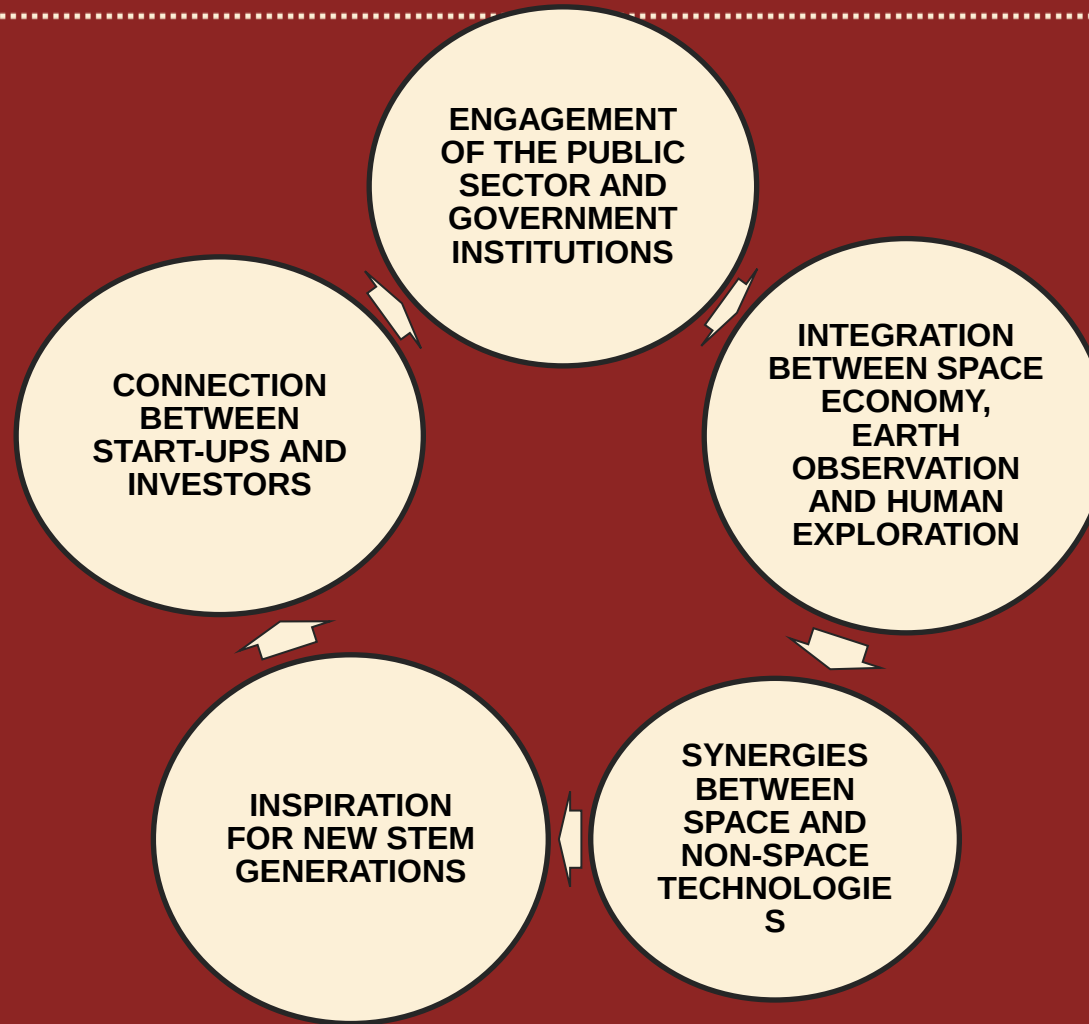
- Beyond Exploration was born from the growing momentum around the European Space Economy.
- It is a space for connection and inspiration, where science, business and innovation come together to shape new technological trajectories.
- The goal: to accelerate the New Space Economy by creating synergies between space, industry sectors and human capital.

Because space is no longer distant — it is the engine of change on Earth.

OBJECTIVES

- To launch as a B2B event with a communication strategy already geared toward opening up to B2C in the medium term;
- To be perceived as a European-level event through international connections;
- To build culture and awareness around the scope and opportunities of the expanded space economy;
- To incubate multidisciplinary projects that foster the growth of the New Space Economy;
- To stimulate strategic and regulatory debate.

OUR PILLAR





OUR COMMUNITY

Exhibitors, visitors and partner



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COMMUNITY

Beyond Exploration is not just a trade show — it's an experience that sparks connections, inspires innovation, and shapes the future of space. It is a place where science, business, and creativity come together to generate collaborations, investments, and real-world applications.

The event becomes the go-to platform for turning space technology into real impact for the economy and society.



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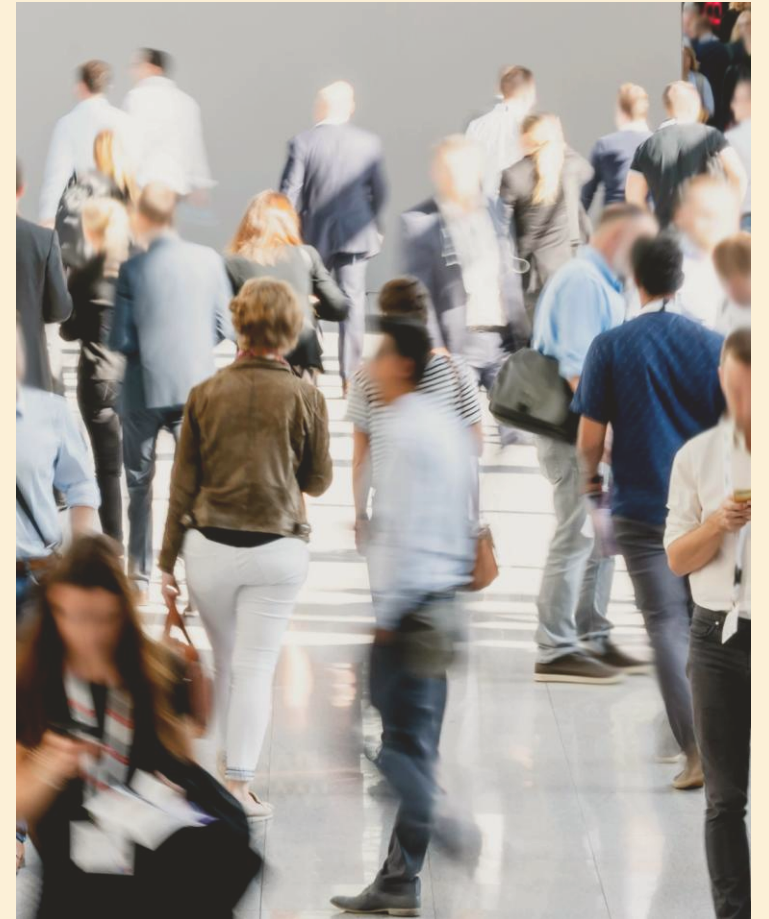
POTENTIAL EXHIBITORS

Beyond Exploration is the convergence point between visions and sectors.

An open space where traditional space players meet the bold ideas of the New Space Economy — and where non-space industries discover the transformative potential of space technologies.

Here, innovation, collaboration, and fresh perspectives come together to shape tangible projects, strategic partnerships, and shared visions.

An event designed for those already operating in the space sector, those entering it, and those eager to explore its opportunities from new angles.



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CORE STRENGTHS

UPSTREAM:

- Satellite construction and launch
- Component manufacturing
- Space infrastructure

DOWNSTREAM:

- Satellite data applications, telecommunications, GPS, weather forecasting
- Commercial and government services using space technologies

FROM SPACE TO EARTH: OPPORTUNITIES FOR NEW SECTORS



Food & Beverage



Healthcare & Wellness



Automotive



Packaging



Energy



Transport & Logistic



Environment



Biotechnology

EXHIBITORS SECTORS

SPACE INDUSTRY (UPSTREAM)

Design and construction of:

- Transport systems
- Propulsion systems
- Space modules
- Orbital space stations

SATELLITE DATA APPLICATIONS (DOWNSTREAM)

- Satellite and constellation construction and launch
- Analysis and use of satellite data
- Earth observation, digital mapping (Digital Twin)
- Telecommunications
- Earth security

CROSS-SECTORAL AREAS

- Start-ups and incubators
- Universities and research centers
- Government agencies and NGOs
- Institutions

UNMANNED OPERATION (SPACE, AERONAUTICS, UNDERWATER, GROUND)

- Beyond Visual Line of Sight drones (BVLOS), eVTOL
- Ground and underwater robots for exploration in hostile environments
- Autonomous Underwater Vehicles (AUV)
- Unmanned Surface Vehicles (USV)
- Remotely Operated Vehicles (ROV)

NEW SPACE ECONOMY e IN-ORBIT OPERATIONS

Involvement of companies operating in non-space industrial sectors:

- Food & beverage
- Healthcare
- Wellness
- Automotive
- Tech Fashion & Textile

OUR VISITORS

Beyond Exploration was created to shape a new space for connection and inspiration.

An event where the vision of policy makers meets the energy of new generations, where research and business engage in dialogue to transform ideas into real-world applications, and **where space innovation intertwines with the actual needs of society.**

Universities, start-ups, research centers, companies, and investors will find fertile ground to build partnerships, experiment with solutions, and chart new routes toward the future.



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OUR VISITORS

BUSINESS AUDIENCE

- Non-space industries looking to discover how space technologies can inspire new applications and shape innovative business models.
- The financial world, including venture capitalists, angel investors and institutional investors, aiming to seize new investment opportunities within the space economy.



INSTITUTIONAL AUDIENCE

- Governmental and Regional Authorities
- Research centres and foundations, engaged in the development of innovative technologies and the promotion of multidisciplinary research.
- Educational institutions and universities, with programmes in aerospace, space law, and the space economy.
- Military bodies and defence agencies



NEXT GEN AUDIENCE

- STEM school and university students, seeking inspiration for their academic and professional journey.
- PhD candidates and researchers, ready to share innovative projects.
- Recent graduates, drawn to career opportunities within the New Space Economy.
- Start-ups and young entrepreneurs
- Science, space and technology enthusiasts

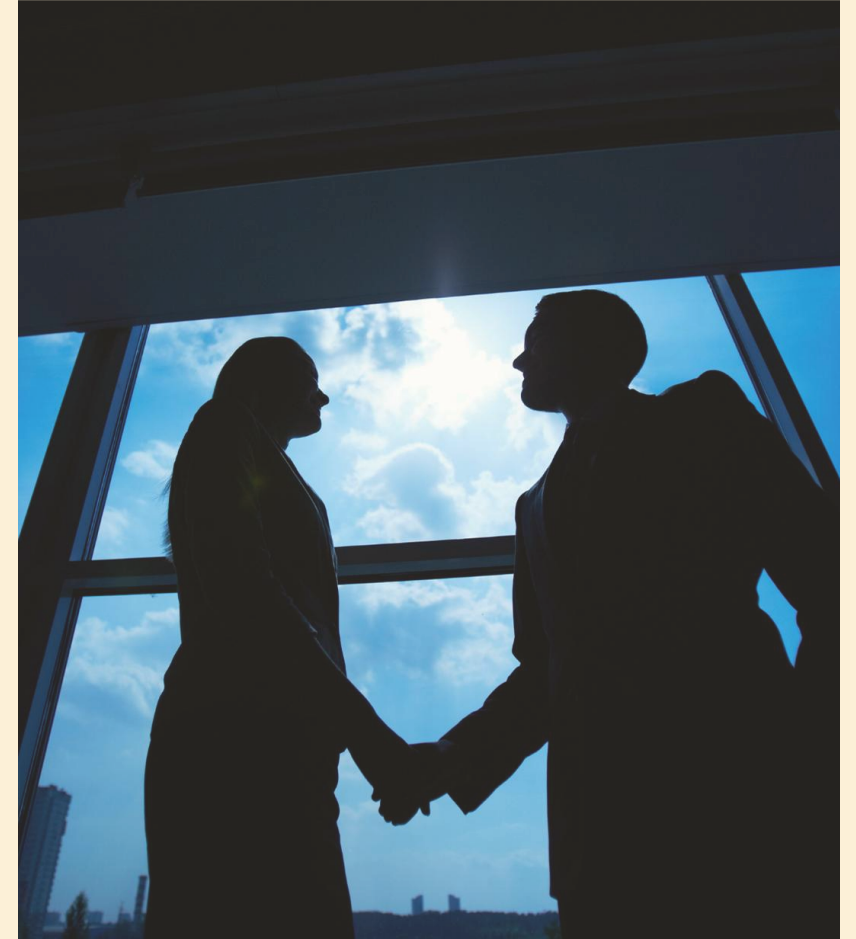


PARTNER

In a complex and rapidly evolving sector like the Space Economy, strategic partnerships are not just a competitive advantage — they are a necessity.

Collaboration between businesses, institutions, research centres, and financial players allows for the combination of expertise, sharing of risks, and acceleration of the adoption of innovative solutions.

Building strong partnerships means fostering cross-sector contamination, generating new market opportunities, and giving substance to the vision of an accessible, sustainable, and multidisciplinary space economy.



PROJECT EXECUTION

1. ENGAGEMENT OF SPACE AND NON-SPACE STAKEHOLDERS

Development of strategic partnerships with industry associations to expand the network and engage non-space companies, including through the creation of joint case studies to be presented at conferences.

2. COOPERATION WITH UNIVERSITIES

Launch of **academic partnerships** to co-create educational content and promote student competitions and hackathons.

3. SYNERGY WITH THE FINANCIAL SECTOR

Networking and mentorship meetings to foster co-investment between space start-ups, investors and banks, creating strategic connections and shared growth paths.

4. ENGAGEMENT OF COMMUNICATION EXPERTS

Collaboration with communication agencies for integrated promotional strategies and the production of multimedia content on case studies and space technology applications.

5. DIGITAL NETWORKING PLATFORM

Development of an app with matchmaking, chat, and personalised agenda, integrated with a dedicated area for investors.



GUIDELINES FOR EVENTS & CONFERENCES



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SCIENTIFIC TECHNICAL COMMITTEE

PRESIDENT

Giuseppe Sala, Politecnico di Milano

INDUSTRIA SPAZIALE UPSTREAM

Dott. Stefano Gualandris
(ASI, MEF)

NEW SPACE ECONOMY IN-ORBIT OPERATIONS

Marcello Azzoni
(Cluster Aerospazio
Marche)

DOWNSTREAM SATELLITE APPLICATIONS.

Giuseppe Lenzo
(Leonardo)

UNMANNED OPERATIONS

Prof. Gigi Levante
(ENAC)

- **Multidisciplinarity in research:** academic research featuring studies that explore the intersection between different sectors (e.g. Space Economy and Blue Economy, Space Economy and Agribusiness).
- **Commercial applications:** applied research with presentations of development plans and industrial projects aimed at creating products and services for commercial applications.

COACHING

- Training: dedicated programmes for young professionals, aimed at supporting skills development and facilitating their entry into the Space Economy sector.
- Targeted meetings and working groups: roundtables with investors and banking institutions, combined with specific meetings designed to address the needs and expectations of potential users — creating a favourable environment for concrete collaborations and business opportunities.



MEETINGS AND WORKSHOP

- Private bilateral or multilateral meetings, involving space industries, non-space industries, start-ups, public institutions, banks, and investment funds.

Workshops focused on:

- Multidisciplinary research, engaging academia, research centres and foundations;
- Matching supply and demand, with the participation of space companies and potential commercial clients;
- International cooperation, bringing together public institutions and businesses to foster strategic collaborations.



BEYOND NEXT

The Start-Up & Open Innovation Summit



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BEYOND NEXT: VALUE PROPOSITION

BeyondNEXT is the beating heart of Beyond Exploration dedicated to innovation, where start-ups, emerging technologies, capital and enterprises come together to accelerate sustainable innovation in the Space Economy sector.

Building on the solid experience of IEG's Green&Tech division within the Innovation Districts of Ecomondo, KEY, and IBE, BeyondNEXT presents itself as an immersive arena combining high-level conferences, strategic networking between start-ups and corporates, targeted vertical communication, and innovation awards judged by multidisciplinary experts.



BEYOND NEXT: VALUE PROPOSITION



START UP

Visibility, access
to partners,
funding.



CORPORATE

Scouting of
innovative
solutions, open
innovation.



INVESTORS

Qualified deal
flow in the
climate-tech
sector.



ISTITUTION

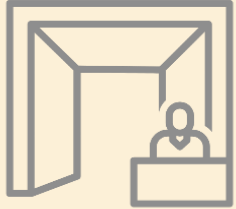
Support for
ecological
transition,
innovation..



UNIVERSITY AND INCUBATOR

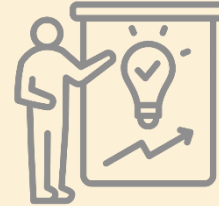
Connection with
market

BEYOND NEXT: ACTIVITIES



START UP EXPO VILLAGE

Modular booths for early stage and scale-up solutions.



PITCH COMPETITION

Daily pitch competitions with prizes.



OPEN INNOVATION ARENA

B2B meetings between start-ups and corporates.



HACKATHON & CALL4IDEAS

Live challenges on real-world problems.



IMPACT CONFERENCE

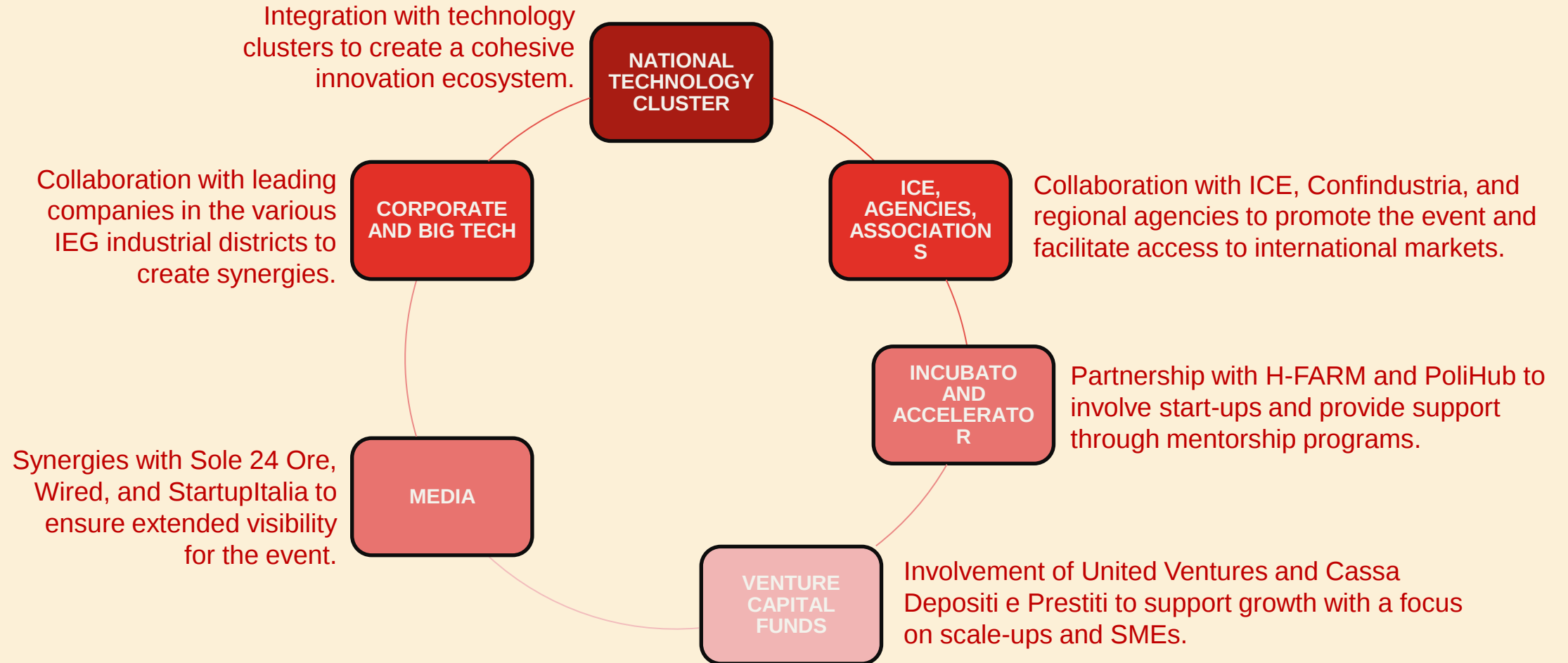
Keynote, panel and workshop



NETWORKING LOUNGE & APP

Opportunities for networking and matchmaking.

BEYOND NEXT: PARTNER





LET'S CONNECT

Elena Bonacini | Exhibition Manager
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Michela Girardi | Germany Sales Account
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